

Business and Industry Endorsement

Marketing Career Cluster

5000 Principles of Business,
Marketing and Finance
9th - 11th

5480 Social Media Marketing
(.5 credit course)
10th - 12th

5465 Sports and Entertainment Marketing
(.5 credit course)
10th - 11th

△ 5040 Entrepreneurship/ Be your own boss
11th - 12th

△ 5510 Practicum in Marketing I/ Extended Practicum in Marketing I
(3 credit course)
11th - 12th

△ 5545 Practicum in Marketing II/ Extended Practicum in Marketing I
(3 credit course)
12th

Certification: National Professional Certification
in Customer Service Operator

△ Advanced CTE Course In Endorsement Plan Option